

MASTER IN MANAGEMENT

GRANDE ECOLE PROGRAMME



EMBRACE THE FUTURE TOGETHER

NEOMA

BUSINESS SCHOOL

REIMS · ROUEN · PARIS

NEOMA Business School,

A LEADING AND INTERNATIONAL BUSINESS SCHOOL

HISTORY OF ESTABLISHED EXPERTISE...

NEOMA Business School goes back 150 years and was founded on the wealth of experience gained by the management schools of Rouen and Reims, established in 1871 and 1928 respectively.

Marketing, Finance, Commerce, Supply Chain... NEOMA Business School offers a wide variety of disciplines and guidance backed up by the school's proven expertise and teaching methods. The strongest testament to these exceptional programmes remains the thousands of graduates who make up our extensive alumni network. Our incomparable academic network and strong relationships with the business world make NEOMA Business School a truly top-tier management school.

...LINKED WITH A NEW VISION OF LEADERSHIP

In today's rapidly transforming world where change has become the norm, ensuring permanent employability lies in knowing how to view change as an opportunity for development. Such an outlook goes beyond individual success and is based on the ability to harness talent for the benefit of the entire group.

The heart of our profession has remained unchanged for almost 150 years: generating the cutting-edge knowledge in the field of management sciences dedicated to teaching our students.

“

We teach and guide tomorrow's managers and entrepreneurs to provide responsible leadership and to move beyond the dominant models. ”

150 years of history: one of the oldest school in France

3 international accreditations



Ranking

TOP 50 in the World,
(The Financial Times, 2018)

7th place

2019 L'Etudiant Ranking

160

permanent professors

+60%

International faculty

39 nationalities

1,200

professional lecturers

9,500

students

+100

student nationalities

1 network of

59,500 graduates

in France and around the world

300

international partners

in **52** countries

#IChooseNEOMAbs

“



**Noah KNOBLAUCH, USA,
MiM Graduate 2017
Raley's Account Executive,
PROCTER AND GAMBLE**

In my opinion, the most important thing for a business school is to provide to his students a good employability. As such NEOMA BS has a very good reputation with companies. Thanks to the school's network I was able to do 3 internships in big international companies which allowed me to find a job abroad before the end of my studies. I did my first internship at the head office of Club Med in London in B2B Sales. I found my second internship in Paris as a junior key account at Procter & Gamble. Finally, I did my last internship at Procter & Gamble in Rotterdam, as a Junior Category Manager. The skills gained from these experiences allowed me to get a long-term contract, 6 months before the end of my classes, at Procter & Gamble USA as a key account manager, based in Minneapolis. Now, I am a Raley's Account Executive still for Procter & Gamble in San Francisco. ”

“



**Liuyue YANG, China,
MiM Graduate 2018
Portfolio Analyst Aviation and
Export, NATIXIS**

I heard about NEOMA Business School from a friend who applied for the BBA program in Beijing. NEOMA BS offered a strong network to the students and the major of finance got a great reputation in France. I took the fundamental courses for the first 6 months and after that, I started my first internship in Natixis. The best course was the Corporate Finance, which helped me a lot to pass the CFA. The most important lesson I have learned during my study at NEOMA BS was to do things by ourselves, to be passionate and autonomous. ”

“



**Haoyu ZHU, China,
MiM Graduate 2015
Senior Consultant, EY**

I first heard about NEOMA BS during my internship at Group Engie while I was seeking to broaden my view of the business world and deepen my academic knowledge in Finance/Accounting areas. I had constructive exchanges during my interview with the professors and alumni which convinced me to join NEOMA BS. During my MiM adventure, I've followed classic courses for a year (full time), followed by a gap year, and a third year in apprentice. It was a very exciting and intense experience. The diversity in participants, teaching methodologies and real-life professional feedbacks make the courses stimulating and enriching. If I had any advice to offer, it would be to be thinking about the career path from the beginning and use our school's resources (courses, forums, roundtables, internship offers ...) to attain the target. What I learned at NEOMA BS is never to be alone, always exchange with classmates, connect with alumni, and discuss with professors. Those interactions will bridge the gap between the ivory tower and the business world ! ”

“



**Marouane DAHO, Morocco,
MiM Graduate 2015
Hedge Fund Analyst, LYXOR
ASSET MANAGEMENT**

In the first year of the Master in Management, I chose the core curriculum to be in English, which allowed me to develop an international outlook, and I opted for a gap year, during which I oriented myself to market finance by doing internships successively at BNP Paribas Wealth Management and Crédit Agricole CIB. At the end of these 12 months, I was able to leave for an university exchange in Bogota, Colombia for 6 unforgettable months. Finally I specialized in Financial Markets on the last part of the curriculum. Through this course and the excellent reputation of NEOMA BS among companies, I currently hold the position of Hedge Fund Analyst at Lyxor Asset Management. ”

DELPHINE MANCEAU
DEAN,
NEOMA BUSINESS SCHOOL



“

Innovation and development are at the heart of the NEOMA Business School project. In today's rapidly transforming world, NEOMA Business School is firmly focused on harnessing talent, nurturing the projects of each and every individual and fostering a climate of collective excellence.

The School is continuing in its development. Its growing and sustainable success is based on a combination of solid heritage and strong sense of innovation.

In effect, NEOMA Business School is built on the excellence of its two founding Grande Écoles, the first created in Rouen in 1871, the second in Reims in 1928. Today, this has become a powerful network of more than 59,500 graduates worldwide. It also represents a team of almost 600 support staff and 160 professors and researchers, 62% of whom have an international profile, and who create and pass on cutting-edge knowledge in the various fields of business and management.

Since January 1, 2018, the School has taken on the status of a Consular Higher Education Institute (EESC). This new legal structure implies the creation of a new legal personality and a new Board of Directors.

Alongside Michel-Edouard Leclerc, the School's President, we affirm our ambition and determination to continue our innovative approach to teaching and entrepreneurship, social inclusion and international development.

Our ambition lies in the success of our students and graduates. Our criteria for success is the fulfilment they have in realising their projects.

The entire staff at NEOMA Business School would like to join me in welcoming you to our Master in Management.

Enjoy your read! ”



SYLVIE JEAN
DIRECTOR,
MASTER IN MANAGEMENT/
GRANDE ECOLE PROGRAMME

The objective of the Master in Management programme (MiM) is to train you to become a top-level business leader, capable of meeting the expectations of organisations all over the world and becoming part of their multicultural workforce.

Strong, inter-disciplinary skills, combined with cutting-edge specialist knowledge, will ease your rise towards executive management positions.

Become a member of the NEOMA Business School family and join a powerful and prestigious community of more than 59,500 graduates from around the world.



NEOMA Business School's pedagogy is innovative, customisable and open to the world, shaping ambitious managers ready to grasp together the challenges of the future. ”

5 reasons to choose

THE MASTER IN MANAGEMENT PROGRAMME (MIM) OF NEOMA BUSINESS SCHOOL

- A level of excellence and international recognition endorsed by **rankings and triple accreditation**
- A **truly international exposure** with international experience, bilingual tracks and a multi-cultural student cohort
- A **tailor-made curriculum** with an extensive choice of specialisations and in-company internships for a strong **career platform**
- **Innovative teaching methods**, promoting leadership and personal development: modules, simulations, case studies, e-learning, personal guidance, career counselling, etc.
- A **global and cross-functional approach to business**, covering every aspect of a company and exploring how they interact with each other

Ranking:

TOP 50 in the World
(The Financial Times, 2018)

Ranked among the

TOP 10 Business Schools
in France (SIGEM, 2018)

EXPERIENCE
made by
NEOMA BS

INTERNATIONAL EXPERIENCE FROM FRANCE:

- > English track
- > **2,200 international students** on our campuses

INTERNATIONAL EXPERIENCE ABROAD :

- > Nearly 300 academic partners in excellence
- > Academic exchange
- > **11 double-diplomas** (Master & MBA) Internship worldwides

Each student will be looked after and supported by our International Students Welcome Team. The team is here to help you with visa, accomodation and other important administrative tasks.

Why a Master in Management AT NEOMA BUSINESS SCHOOL?

The Master in Management aims at transforming recent graduates into highly responsible, effective and successful decision-makers in global business. The core of this multidisciplinary approach allows the emergence of individual talents who think out of the box thanks to a 360° open-mindedness.

Why?

- **Having an overall vision** of a company in order to understand how its different functions combined together enhance its performance
- **Expert in management**, becoming leading specialists in different sectors such as finance, luxury, supply chain, strategy ...
- Unique set of **soft skills**, which are increasingly required for leadership responsibilities in challenging and evolving working environments.

Highly selective and World-Class Master's degree

- Available in **English** or in French
- **Expertise of a "Grande Ecole"** with a rich history and tradition
- **Strong network** of academic partners and alumni throughout the world
- **Broad range of possibilities** in terms of tracks, specialisations and work environments.

Close ties with the corporate world

- **Quality of our relationship** with major companies, consulting groups and international organisations as part of NEOMA Business School's strategy
- Companies are **present throughout the curriculum** (courses, activities, live case, projects, conferences, guest speakers, internships etc.) also with several events organised by the school (career fairs, careers advice sessions, ...)
- Cross-functional, flexible skills, a real **guarantee of your employability** throughout your professional life, anywhere in the world.

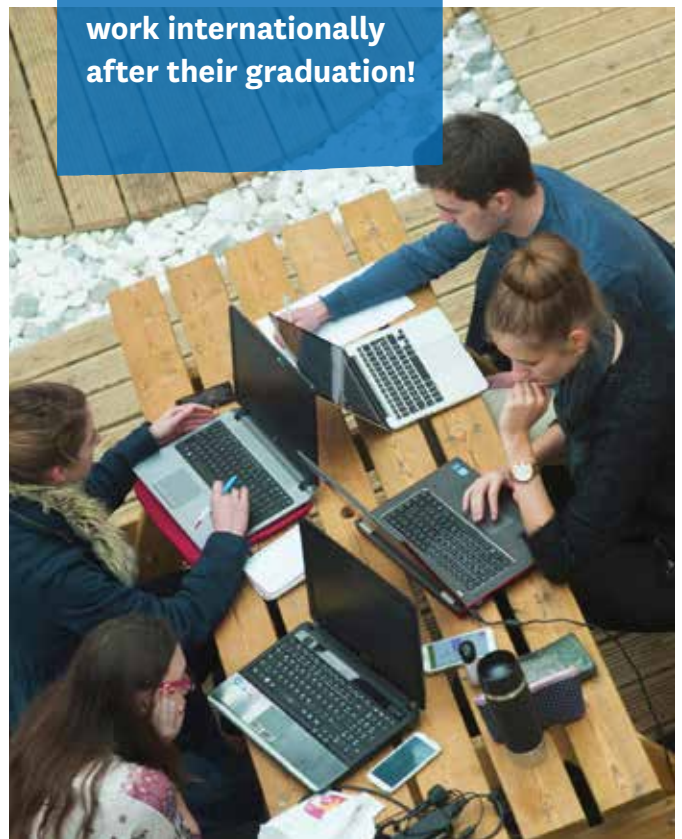
An experiential pedagogy

- **"Learn how to learn"** : know how to acquire knowledge, skills, methods, and tools necessary to give you the best chance of success in the future and to help your future employers develop

Choose your own academic journey

- Studying in France or abroad
- A specialisation
- Elective courses
- Member or leader of a student society and various professional experiences

More than **30%**
of our MiM alumni
work internationally
after their graduation!



Study in English WHILE EXPERIMENTING LIFE IN FRANCE

WHY STUDY IN FRANCE?

The Master in Management is well known for its **academic excellence**. Studying in France gives you the opportunity to learn the language and gain a **different cultural mindset**.

But to future employers, it is the proof that you know how to get out of your comfort zone and have the **flexibility to adapt** to new environments and cultures.

These are assets, which are invaluable to your career.

There are other advantages to study in France such as:

- France being a **world-class economic power**
- French is the third most common **business language**
- France is home to **leading international corporations**: Airbus, Total, LVMH, L'Oréal, Sanofi, Axa Group ...
- Emphasis on **innovation and entrepreneurship** & world's biggest startup center of all time
- France is the 2nd most **attractive country to study in** (Campus France survey 2017)
- **Quality of life**
- **Easy access to Paris** and to the rest of Europe

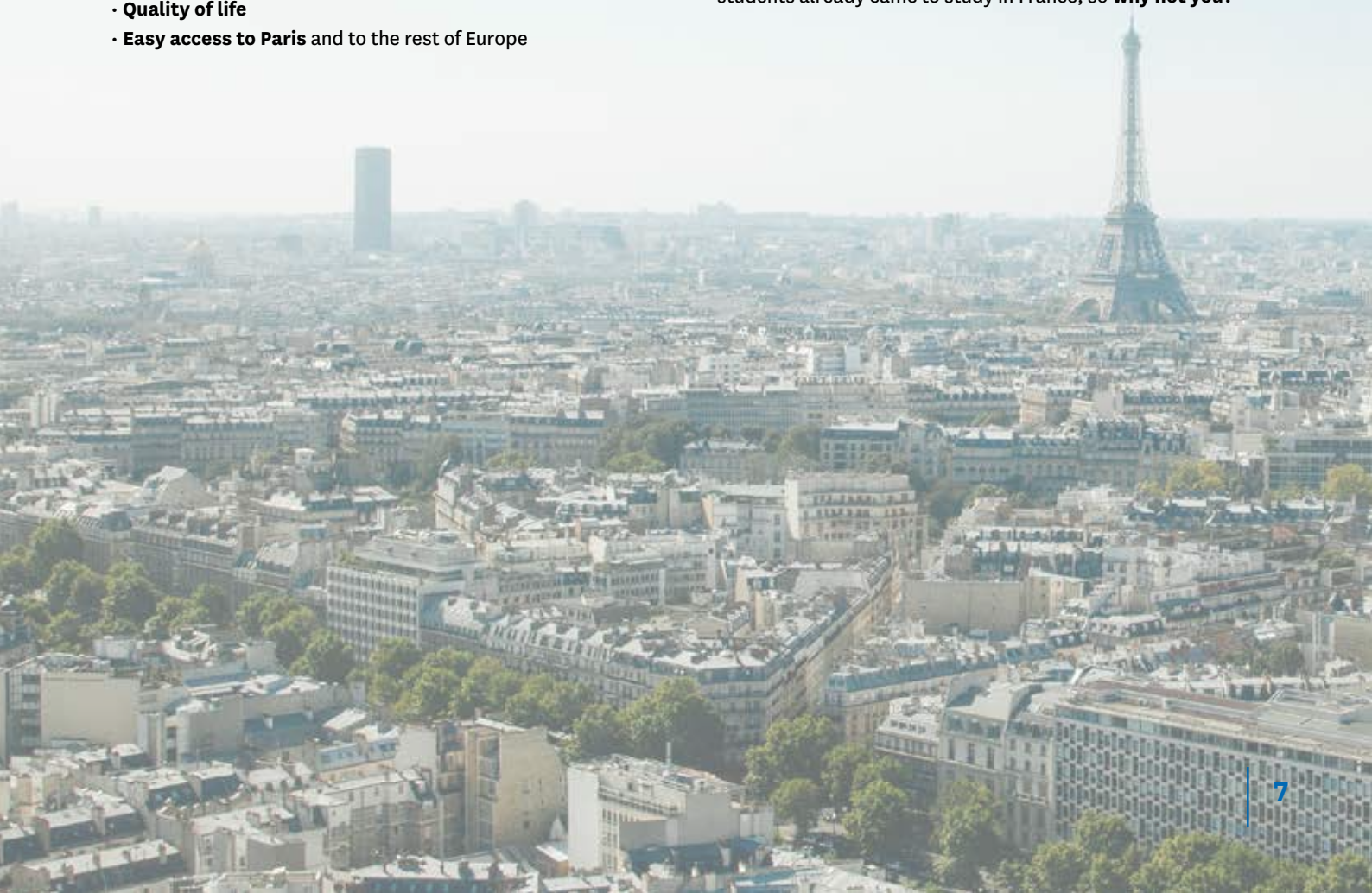
One of the oldest nations in Europe, France - which the Romans called Gaul - is also a country with a very **rich cultural and environmental heritage**. Thanks to our campuses located at the heart of history, culture, and gastronomy, our students can fully get the **French experience**.

Our renowned monuments and protected sites, as well as our cultural life, makes us the **world's top tourist destination!**

France has the world's fifth-largest economy. Its gross domestic product ranks second in Europe and the country is Europe's second-largest market, with 66 million consumers, an **environment favorable to innovation and young entrepreneurs**.

With 274 million speakers, French is spoken on all **5 continents**.

France's system of higher education offers excellent programmes at all levels, with more and more programmes being taught in French and in English. Over 310 000 non-French students already came to study in France, so **why not you?**



Boost your EMPLOYMENT OPPORTUNITIES

The multi-function skills that NEOMA Business School graduates have to offer, coupled with top-level specialist knowledge, result in an especially attractive employment profile upon graduation from the school, and throughout their careers.

5 weeks on average
to find employment, around **65%** before graduation

33% work abroad

Average salary **47,6** k€

Quick salary evolution
over 3 years: over **50** k€

Source: 2017 graduate survey

DEVELOP YOUR SKILLS, STRENGTHEN YOUR EMPLOYABILITY

Our aim is to help you develop the skills needed to find your first job and enhance your employability potential throughout your career.

The Talent and Career department has a **multilingual team** ready to:

- Offer personalised student support
- Organise corporate events, business forums
- Monitor recruitment trends in France & abroad (geographical specialisation)
- Collect and communicate job offers to students
- Follow-up on students professional experiences
- Offer guidance for the legal and administrative procedure with companies (internship agreements)

Our team of experts is on hand to help you choose the relevant modules that will **contribute to the creation of your personal career path:**

- Personal and professional development: gain experience and develop key skills.
- Career Services: make contact with the professional world and expand your network.
- Internships and employment: prepare and set out on your professional life.

Whether you want to share your experience and expertise, attend a career fair, fill your internship or promote your employer brand, you will inevitably find an event that suits you through our Talent and Career department:

<https://career-event.neoma-bs.fr/en/>

+100

Courses/seminars/activities
organized each year

22,800

Offers collected per year
exclusively for our students

+6,000

Internship agreements
per year

MAJOR COMPANIES RECRUITING OUR GRADUATES

PwC, Google, EY, KPMG, Deloitte, Accenture, Pernod Ricard, L'Oréal, BearingPoint, Accor, Hermès, Orange, PSA, BPCE, Axa Group, Renault, EDF, Nestlé, Total, HSBC, LVMH, Danone, Unilever, Procter & Gamble, Natixis, Capgemini, Valeo, General Electric, Mondelez International, Michelin, Sanofi, JP Morgan, ALSTOM, IBM, Air France, KLM, McDonald's, Carrefour, Yves Rocher, Auchan, Philips, Siemens, Thales, Beijaflore, BNP Paribas, Henkel, Deutsche Bank, Oresys, Hewlett Packard, BMW, Barclays, Groupe CGI, Chanel, Atos, Crédit Suisse, Crédit Mutuel, ...

SOME EXAMPLE OF NEOMA BS MIM GRADUATES' CAREERS



Daniel Giraldo SAENZ
(MiM Graduate 2011)
Columbia
General Manager
Grupo Lutc SAS



Jana NEUSE
(MiM Graduate 2015)
Germany
Marketing Manager
Bombardier



Zhibin ZENG
(MiM Graduate 2016)
China
Product Manager
Industrial and Commercial Bank of China – China



Seydou Madani SY
(MiM Graduate 2017)
Senegal
Senior Financial Planning Analyst
International SOS – United Kingdom

A GLOBAL ALUMNI NETWORK

NEOMA ALUMNI is the 4th largest graduate network for French business schools, with contacts in more than 120 countries. The association organises more than 500 events per year in France and abroad.

Ranked 1st for its alumni network satisfaction
(L'Etudiant 2019 Master in Management Grande Ecole Programme Ranking)



69,000

alumni and future alumni

• More than 59,500 alumni

• More than 9,500 current students



22%

live and work abroad



400

volunteers

29 professional and leisure clubs

21 local alumni clubs

50 international alumni clubs

www.neoma-alumni.com

CURRICULUM

MASTER 1


Short track 1 year

2 academic experiences in 2 semesters according to your rhythm

1st SEMESTER

- On-campus

2nd SEMESTER

- On-campus
- or
- International academic exchange 


Long track 2 years

2 academic experiences and 2 professional experiences in 4 semesters according to your rhythm

1st SEMESTER

- On-campus


2nd SEMESTER

- On-campus
- or
- International academic exchange 

3rd SEMESTER

- On-campus
- or
- International academic exchange
- or
- Professional experience*


4th SEMESTER

- International academic exchange 
- or
- Professional experience*

MASTER 2

1 year - 2 semesters

3 POSSIBILITIES:

- Specialisations
- NEOMA BS MSc
- Double-degree with international partners 

and also the possibility to do an internship in a company

Master in Management Graduation



*Professional experience such as:
Internships/Short-term contracts/
International contracts/Humanitarian
project/Business creation

Master in Management

SPECIALISATIONS

Champagne & Wine Management (Reims - English) - **Programme Manager: Gaëlle Le Guirriec-Milner.** Combining theory, practical cases studies, testimonials, vineyard visits and meetings with the industry experts, students get immersed in a singular and attractive evolving sector with many professional opportunities. At the end of this specialization, students will be able to demonstrate a thorough knowledge and consolidated comprehension of the various aspects of the wine industry. Accordingly, they will be able to enhance their profiles by developing new skills and carry out their professional projects.

Corporate Finance (Reims & Rouen - English) - **Programme Manager: Imen Mejri.** The «Corporate Finance» specialization aims at training students for careers in corporate finance, Corporate and Investment Banking, Mergers & Acquisitions, Private Equity, Financial Analysts and Administrative and Financial Directors. Its purpose is to help students develop key skills required by professionals in the corporate finance area: A solid and a double competence in two complementary areas: corporate finance and financial engineering; A cross-disciplinary vision of the company financial issues: Understanding strategic, fiscal and financial transactions, finding (for insiders) and offering (for outsiders) adequate financial solutions.

Cultural and Creative Industries (Rouen - English) - **Programme Manager: Sébastien Dubois.** The programme aims to provide students with a deep theoretical and empirical knowledge of the creative/cultural industries sector. It introduces students to the core issues of this sector (strategies, production, distribution, digitization, marketing specificities etc.). It prepares the students to careers in the cultural/creative industries. Lecturers have both academic and professional backgrounds. The programme focuses on the management of the arts, but also looks at the economic, social and aesthetic issues raised by the current transformation of the creative/cultural industries.

Entrepreneurship

Powered by **KPMG**



(Reims & Rouen - English) - **Programme Manager: Sylvie GUIDICI.** The specialisation

is oriented towards entrepreneurship in a broad sense: Creating a company (Entrepreneurship), taking over a company (Repreneurship) and also project management in an existing company (Intrapreneurship). Company creation and entrepreneurial initiative in a broad sense have always been at the core of economic renewal and provide a path for personal development, attracting more and more managers. An entrepreneurial project chosen by the students in groups, will allow them to put into practice all the theoretical and practical tools and techniques developed in the classes by professors and guest speakers: creativity, innovation, business models, strategy, marketing, financing, law, project management, etc.

Financial Markets : Assets, Risk Management (Rouen - English) - **Programme Manager: Jian Wu.** The Financial Markets specialization aims at preparing students for a career in the field of banking and financial markets. To this end, students need to have a global vision on the markets, a good comprehension and a perfect mastering of financial instruments. On this basis, they should also know how to use these instruments to meet with investors' specific needs in their investment process and risk management.

Human Resources and Consulting (Reims - English) - **Programme Manager: Rachel Beaujolin.** The specialization aims to develop the skills and competences of students in human resources into the context of complexity and from the point of view of innovation. This specialization is for students wishing to specialize in human resources management and / or internal or external consulting, particularly in the areas of organization, human resources, working conditions, labor relations, recruitment and redeployment.

Marketing : (Reims & Rouen - English) - **Programme Manager: Isabelle Ulrich.** The specialisation aims to prepare students for marketing functions in all sectors of activity. The basic courses are followed by all students in the marketing specialization and allow students, whatever their background, to understand and master the principles of Consulting and Marketing Intelligence, Brand Management, Media Event & Communication, Multichannel Retail & Distribution, Leading Market Growth, Luxury (Rouen only) or Digital Marketing.

Performance Management and Audit (Reims - English or French) - **Programme Manager: Charles Daussy.** The specialization offers you expertise in the business of numbers, management and consulting, including careers in Advisory, Management Control, Accounting Expertise, Business Consulting, Transaction Services, Accounting and Financial Audit. This specialization will allow you to develop the skills required to exercise, within companies, management control or internal control functions or to occupy strategic positions in auditing and consulting firms.

Real Estate & Wealth Management



Powered by **PwC Luxembourg**



(Reims - English) - **Programme Managers: Stéphane Fourneaux and Maryline Thénot.** Wealth creation has become a major challenge for countries, companies, and individuals. Managing portfolio and risks to satisfy clients' concerns requires relevant skills in many areas. The major REWM focuses on the entrepreneur and family wealth management with specific focus on transition and estate planning. In the asset allocation process, we focus on the real estate and all its features to understand perfectly this challenging and performing investment. This program aims to train students in Real Estate & Wealth Management

Supply Chain Management and Purchasing

(Rouen - English) - **Programme Manager: Alejandro Lamas.** The content of the Purchasing and Supply Chain Management specialization gives a full view of the Supply Chain with particular emphasize in Purchasing and Development and a balanced professional training between Strategy, Processes, Organization, and Information Systems. The specialization combines class sessions, in which students can develop the theoretical skills, with practical experiences such as visit to firms in which students can learn from the on-site operations and decisions. Thus, the structure of the specialization meets the expectation of recruiters.

**These specialisations are subject to change*



Excellence tracks:

BECOME AN EXPERT IN YOUR CHOSEN FIELD

CFA® TRACK:

Obtain the most coveted certification in financial analysis worldwide

(Reims Campus - in English)

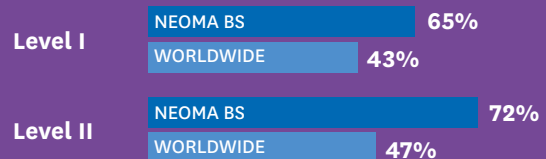
Undoubtedly recognised for its excellency in teaching Finance, and drawing on over 10 years of experience in preparing students to pass the CFA® examinations, NEOMA Business School stands as one of the very few French business schools to be a CFA® Program Partner of the CFA Institute.

- A 360° approach to Finance that is specifically geared towards the profession of Chartered Financial Analyst
- The courses will cover Ethics, Quants, Financial Reporting & Analysis, Economics, Asset Valuation, Corporate Finance, Fixed income, Derivatives, Alternatives Investment and Portfolio Management
- You will prepare to take the CFA® Level I exam in Master 1 and then take the Level II exam in Master 2

CAREERS

A broad range of careers in Financial Analysis, Portfolio Management, Sales and Wealth advising in prestigious investment banks.

CFA® PASSING RATES 2017



“



Mouhammad SENE,
France
MiM Graduate 2017
M&A Analyst -
KPMG Corporate
Finance LLC

The Chartered Financial Analyst® designation is indeed the most respected reference in the current world of finance. It provides you with the extra tools you will need to take up highly sought-after positions in the finance market and corporate finance within the very best investment banks. ”



ENTREPRENEURSHIP TRACK:

Be an entrepreneur and start your own business!

(Reims and Rouen Campuses – in French and in English)

More than a skill or activity, we consider entrepreneurship as a true state of mind.

If you want to set up or take over a business, or if you would like project management training for any other reasons, NEOMA BS offers you specific modules in “entrepreneurship” and a multi-campus incubator available across our three campuses.

STARTUP LAB OF NEOMA BS “Catch the Wave”

You are provided with a complete support structure through:

- a full-fledged integration programme
- a fully-equipped, co-working space
- holistic, individual coaching
- personalised mentoring by experienced company directors
- access to a network of alumni with expertise in specific fields
- a programme of key events
- the “Web Lab”, a web development team dedicated to developing websites and mobile applications

130

start-ups launched

50

projects in incubation
each year

200

projects in pre-incubation
each year

3

 sites

Reims, Rouen & Paris

Created in

2011



NEOMA BUSINESS SCHOOL
STARTUP LAB
CATCH THE WAVE



International Immersion EXPERIENCE



NEOMA Business School has always sought to ensure its students receive the best possible educational experience, both on campus in France and abroad. We have chosen to do this by adopting an international strategy that sets out to work with partners of the highest quality. Rather than opening our own campus abroad, NEOMA Business School prefers to rely on a strong network of institutions that share the same rigorous academic standards, the same values and vision of international immersion.

ACADEMIC EXCHANGE PERIOD ABROAD

What better way to gain international experience than by living among the people of a different culture and country? The school offers you quality partnerships with renowned universities, 60% of which are accredited. The network of partners for the Master in Management includes 300 institutions over 5 continents. In your 2nd year you will become one of their students for one semester or a full year. The aim of the exchange period is to give you the opportunity to discover a foreign country, language and culture.

Confucius Institute for Business: Promoting the Chinese language and culture and boosting trade between France and China

Unique organisation in France, NEOMA Confucius Institute for Business is based in Rouen, Reims and Paris and is the 7th Institute of its kind to open worldwide. It serves as :

- › A space for discussion and dialogue to promote the Chinese language and culture;
- › A business-oriented platform dedicated to optimising economic relations between China and France.

In particular, the institute develops specific solutions and processes for companies with the aim of helping them grow their business in China. Approved by HANBAN (Chinese National Office for teaching Chinese as a Foreign Language), it is the product of the cooperation between NEOMA Business School and the prestigious Nankai University, based in Tianjin. NEOMA Confucius Institute for Business also benefits from the support of the Normandie Regional Council and the Normandy Rouen metropolitan district.

NEOMA Confucius Institute for Business received the “2016 Confucius Institute of the Year” award, during the 11th annual conference of Confucius Institutes, which brought together 510 institutes from around the world.



Study on any continent with one of our 300+ academic partners.

Some examples :

Fundação Getulio Vargas, EAESP, **Brazil** • Hong Kong Polytechnic University, **China** • Sun Yat-sen University, Business School, **China** • UIBE University of International Business and Economics, **China** • Zhejiang University, **China** • Nankai University, Tianjin, **China** • Universidad de los Andes, **Colombia** • Universität Mannheim, **Germany** • IIM Indian Institute of Management, Calcutta, **India** • University College Dublin, **Ireland** • ITAM Instituto Tecnológico Autónomo de México, **Mexico** • BI Norwegian School of Management, **Norway** • Kozminski University, **Poland** • Universidade Nova de Lisboa, **Portugal** • Universidade Catolica Portuguesa, **Portugal** • Singapore Management University, **Singapore** • University of Ljubljana, **Slovenia** • University of Gothenburg, **Sweden** • University of Edinburgh, **UK** • Newcastle Business School, **UK**

MULTICULTURAL TEAMWORK

The Master in Management includes students who come from the 4 corners of the world, which means that you will be working closely with international students in small teams. It is the perfect opportunity to experience how people from different backgrounds work and think and to learn how to overcome communication difficulties that arise from cultural and language differences.

PROFESSIONAL EXPERIENCE ABROAD

Another way to experience life abroad during the programme is to work in a foreign country. The 6-month internship abroad will contribute to strengthening your professional experience in a multicultural environment.

100% ENGLISH OR BILINGUAL TRACK...

Depending on your level, you can start the programme in French-English or 100% in English. As your level improves, you can begin taking the programme completely in English.

...WITH AN ADDITIONAL LANGUAGE

During the programme you can start or continue studying a second or a third language: Spanish, German, Italian, Chinese.

The Reims CAMPUS

Situated 10 minutes from the city centre, our Reims campus and facilities are designed to enable you to evolve in a pleasant and stimulating environment. The goal? To establish the perfect balance between study, work and daily life.

A STIMULATING ENVIRONMENT

The Reims campus is made up of two campuses of contemporary design, connected by a 5-minute tramway ride. The sites are fully equipped for all teaching needs: interactive whiteboards, simulation rooms, stock trading rooms, language labs, student society offices, multimedia library, student life spaces, e-learning platform, remote access to the school's databases and documentary material (e-books, electronic periodicals, specialised databases, etc.)...

Close to the city centre and major transport routes:

- 10 min from Reims city centre by tramway
- 10 min from the TGV railway stations by tramway
- 30 min from Charles de Gaulle Airport by train
- 45 min from the centre of Paris by train

Discussion, Debate, Cultural Development

Open to students and local residents alike, many events are organised on campus. These events offer the chance to participate in cultural, political, economic and social discussions and are a great way to make a contribution to the life of the region and its intellectual heritage.

LIFE IN REIMS

A centre of economic activity

Ideally located in both France and Europe, Reims has become a natural major industrial centre: pharmaceuticals, health care, food industry, bio-technology, wine and spirits, etc.

Proximity to Paris is an obvious appeal

for business investment. And, as the home of Champagne, Reims plays host to the biggest names in the industry: Lanson, Pommery, Mumm to name a few.

Cultural Dynamism and social events

Performance venues (La Comédie, la Cartonnerie, Le Manège de Reims) and nightclubs, a multitude of theme bars, improv. theatre clubs, two internationally recognised theatres, an exhibition and a conference centre, museums (Fine Arts, Automobile, Palais du Tau, etc.) and a variety of festivals organised throughout the year.

Sport and well-being

Despite its relatively small size, Reims offers all the opportunities of a big city for sport and well-being, as well as a number of parks and green lanes. The campus also has its own gym and the student sports clubs are extremely active.

All the city's attractions can be found in Le Monocle, a free guide to Reims produced by NEOMA Business School students for the past 25 years!

ACCOMMODATION IN REIMS

On campus: Student housing available.

Near the campuses or the city centre, you can also find accommodation in a student hall of residence or private flat, take a room in a youth centre, or opt to live with a senior citizen or a disabled resident.

NEOMA Business School
has its own
accommodation platform
to assist you with:

The Rouen CAMPUS

The NEOMA Business School Rouen campus is located on a 7-hectare wooded area and offers students an ideal setting.

A STIMULATING ENVIRONMENT

The campus has first-rate teaching equipment: stock trading rooms, student society offices, multimedia library, Student life spaces, e-learning platform, remote access to school databases and documentary material (e-books, electronic periodicals, specialised databases, etc.)

Close to city centre and major transport routes:

- 10 min from Rouen city centre by bus
- 15 min from the train station by bus
- 1h 15 min from Paris by train or car
- 1 hr. from the Normandy coast by train or car

A lively place to meet and interact with people

Varieties of open events are held on campus each day that contribute to the intellectual life of NEOMA Business School and the region's cultural life.

LIFE IN ROUEN

Living and studying in Rouen means living in a city with a rich history and heritage yet resolutely focused on the future. Lying between the river and the hills and tucked away in a bend of the Seine, Rouen benefits from an exceptional natural environment.

Rouen, city of art and history

Labelled "city of art and history" and capital of Normandy, Rouen is known as "the city of 100 spires" and attracts tourists from all around the world. The city is strongly associated with such renowned figures as Joan of Arc, Corneille, Hugo, Flaubert, Maupassant, Monet, Lichtenstein and Duchamp...

Thriving economic and urban life

With its population of 400,000 and location at the heart of the Le Havre-Rouen-Paris transport route, Rouen is the region's true economic power house and a vibrant metropolitan area. Some of the urban and economic development projects that make Rouen so attractive include the renewal of the docks and the riverfront and the transformation of industrial estates into service, commercial and leisure areas.

A rich cultural life

Rouen enjoys a vibrant cultural, sports and student life. With an array of exhibitions, concerts, festivals, shows, theatres, an opera, libraries, trade fairs, world and popular music, contemporary dance, cafés... there is something for everyone in the city. Rouen also makes the headlines every four years when it plays host to the «Armada de la Liberté» and its 6 million visitors.

All the city's attractions can be found in Le Viking, the Rouen guide produced by students from NEOMA Business School.

ACCOMMODATION IN ROUEN

Rouen offers numerous housing options in the city centre (rooms, studios, flats, etc.), where 90% of students live. Rent is around €250 per month for a 25 m2 flat (including housing benefits). Accommodation costs can be reduced as students often choose to live in flat shares.

- Finding/offering accommodation
- Finding flatmate(s) and organising flat shares
- Finding/offering sublets
- Finding/offering temporary rooms

<http://housing-platform.neoma-bs.fr>

Student Societies

A RICH SOURCE OF EXPERIENCE

GET INVOLVED IN A STUDENT SOCIETY DURING YOUR STUDIES!

Over 80 associations run activities on each of our campuses which provide our students with a perfect opportunity to learn and to develop a sense of responsibility, as well as with a space for creation and innovation. Becoming an active member of a group project allows your professional skills to really flourish.

Fully adapted to your schedule

At NEOMA Business School, we have adapted the schedule so that our students study in the morning, and have every afternoon to focus on their Association.

Applying right away what you are learning

You are able to apply the fundamentals learned during your classes while managing the student society like any micro-company.

88

societies

850

active students

500

events organised each year

3,2 million euros

annual budgeting



“



Laurent STAERK,
France
MiM Graduate 2016

During my studies at NEOMA BS, I had the honour of managing the association « Junior Entreprise », which gave me my first taste of team management, an experience which remains valuable to this day. I secured my permanent employment contract a year before completing my studies and joined EY in Luxemburg, where I specialise in Banking & Capital Markets. ”

“



Sophie NEUNER,
Austria
Current Student

I joined the student society ENACTUS and stated that being part of a student society allowed me to put into a practical context the theories and learnings of the classroom and put into action the different learnings. Being part of a student society helped my integration into the student body and get closer to local people. ”

Admissions

NOW EMBARK ON A TRANSFORMATIONAL JOURNEY!

ADMISSIONS REQUIREMENTS

- Open to holders of a three year Bachelor's Degree from international Institution where at least two of these years were spent outside France
- MiM candidates should be, above all, outstanding and highly motivated individuals, with an excellent academic record and a clear view of their career objectives

ADMISSIONS PROCESS

- Complete the online application form <http://apply.neoma-bs.fr/>
 - GMAT® or TAGE MAGE® is required
 - those who sit the TAGE MAGE® must submit an official English test score) ; most internationally recognized tests are accepted (minimum scores: TOEIC 785+, TOEFL 72+ and IELTS 5.5+)
 - Candidates who meet the entry requirements will be interviewed by Skype or in person
 - Results sent by email within two weeks of the interview
- Application deadlines are on monthly basis. Mid-July is the final application deadline.

The International Admissions team are available to give you feedback. They will help to determine whether the MiM is the best choice for you and your career and provide you with guidance throughout the entire application process, all the way up to applying for your visa.

International Admissions Team :

admissions@neoma-bs.fr

+33 (0)2 32 82 57 00 / +33 (0)3 26 77 46 00

China:

Claire ZHANG - China Office Manager
claire.zhang@neoma-bs.fr / +86 13818933881

India:

Shekhar Surti - India Office Manager
shekhar.surti@neoma-bs.fr / +91 70570 70575

FINANCING YOUR STUDIES

No accepted student should have to give up on a NEOMA Business School education for financial reasons

For several years now, NEOMA Business School has been actively committed to social responsiveness and promoting all forms of diversity. Today, the school goes even further by continuing to open the doors of its programmes to the best students, regardless of their personal circumstances. Believing that no student should have to give up on NEOMA Business School for financial reasons, the school has developed several financial aid solutions with support from the NEOMA Foundation.

• Excellence scholarships for the best international students

NEOMA Business School supports and encourages the best international students to enter its programmes via an ambitious programme of excellence scholarships.

This scholarship and financial aid programme helps the best international profiles enter one of the programmes offered by the school. Determined based on the academic excellence and professional and personal achievements, the excellence scholarships aim to attract the best foreign students.

Excellence International Scholarships MIM – admission in M1
Excellence scholarships at recruitment

Positioning under one week – for 1st year only : €2,500

Keep in mind!

The number of scholarships is limited and act as reductions in tuition. Once accepted, the international applicants are invited to submit a scholarship request application by contacting admissions@neoma-bs.fr

• Financial aid for international mobility

- Erasmus European Scholarship
- UFA Scholarship

• Bank Loans

Banks grant loans at a preferential rate of about 1% to students attending Grandes Ecoles, as long as you have a guarantor.

For more information :

<https://www.neoma-bs.com/en/students/financing-your-studies/financing-presentation>



NEOMA

BUSINESS SCHOOL

REIMS · ROUEN · PARIS

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CS 80032 - 51726 Reims Cedex - France

ROUEN CAMPUS

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BP 215 - 76825 Mont-Saint-Aignan Cedex - France

PARIS CAMPUS

9, rue d'Athènes - 75009 Paris - France

www.neoma-bs.com

